



Bookshelves, either real ones or virtual ones, are packed with manuals written with the intent of explaining how to use Facebook. This book does quite the opposite: it lists the 101 «don'ts» of Zuckerberg's social network. From false modesty to sneaky 'Like-fishing' posts, from chain letters to publishing embarrassing pictures of your own kids, from spamming to eternal complaining. We cover everything: including netiquette 2.0, privacy and security.

#### DATI BIBLIOGRAFICI

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